

2017



## PARTNERSHIP PROSPECTUS

Educational Grant Opportunities

[www.DermPAFoundation.Org](http://www.DermPAFoundation.Org)

[dpaf@dermpafoundation.org](mailto:dpaf@dermpafoundation.org) | (703) 570-8464

8400 Westpark Drive, Floor 2, Mclean VA 22102



**Dear Partner,**

The Dermatology PA Foundation (DPAF), a 501c3 non-profit organization, is the official philanthropic arm of the Society for Dermatology Physician Assistants (SDPA). The DPAF's mission is to fund and promote education, research, and philanthropy to advance the field of dermatology. The DPAF strives to inspire hope and achieve progress in the field of dermatology by funding education for dermatology PAs, supporting research and promoting philanthropy for the dermatology patient in the communities we serve.

Your funding would directly support one of our main strategic missions: to provide educational content to dermatology PAs so that they can better serve the patients they treat.

In the DPAF's inaugural year we have worked aggressively to begin working towards our strategic goals and to provide benefit and support to our communities. We hosted our inaugural silent auction and annual Miles for Melanoma 5K Walk/Run during the SDPA's 14<sup>th</sup> Annual Fall Dermatology Conference this past November. From the proceeds of those two events and the support of corporate, association and individual support we were able to contribute over \$30,000 out to the communities and constituent base we serve and get a huge head start towards continued program growth and development.

In 2017 the DPAF Board of Trustees and staff will expand our educational content and program offerings. The DPAF will be accepting educational grant opportunities from nonprofit and for profit partners to develop educational programs for access through the SDPA's Learning Management Software platform.

We would welcome your support of any of grant opportunities listed in the following pages. We are happy to discuss tailored grant opportunities outside of these options if desired. Depending on the level of your grant you may also be recognized as a Chairman Circle level donor with additional visibility and benefits on the DPAF website and marketing materials.

Please take a moment to explore our website: [www.derpafoundation.org](http://www.derpafoundation.org). If you have any questions or would like to discuss customizing your contribution and partnership options, please contact our Managing Director, Leah Reily, at [dpaf@dermapafoundation.org](mailto:dpaf@dermapafoundation.org) or call (703) 570-8464.

Sincerely,

John V. Notabartolo



Chair, DPAF



## Grant Packages

### **\$25,000 Grant - 1 Hour CME Accredited Program - Built by DPAF**

With a \$25,000 unrestricted education grant, the DPAF will build and develop 1 hour of educational content on behalf of the partnering company. This content will be in the form of a 1 hour PowerPoint presentation with a voiceover and be converted into a video for placement on the SDPA's Learning Manage Software (LMS). The grant includes implementation onto the SDPA's LMS where it will remain active for a period of 1 year. The DPAF will submit and process the program through the American Academy of Physician Assistants (AAPA) for CME accreditation approval for 1 year.

### **\$40,000 Grant – 2 Hour CME Accredited Program – Built by DPAF**

With a \$40,000 unrestricted education grant, the DPAF will build and develop 2 hours of educational content on behalf of the partnering company. This content will be in the form of a PowerPoint presentation with a voiceover and be converted into a video for placement on the SDPA's Learning Manage Software (LMS). The grant includes implementation onto the SDPA's LMS where it will remain active for a period of 1 year. The DPAF will submit and process the program through the American Academy of Physician Assistants (AAPA) for CME accreditation approval for 1 year.

### **\$50,000 Grant – 3 Hour CME Accredited Program – Built by DPAF**

With a \$50,000 unrestricted education grant, the DPAF will build and develop 3 hours of educational content on behalf of the partnering company. This content will be in the form of a PowerPoint presentation with a voiceover and be converted into a video for placement on the SDPA's Learning Manage Software (LMS). The grant includes implementation onto the SDPA's LMS where it will remain active for a period of 1 year. The DPAF will submit and process the program through the American Academy of Physician Assistants (AAPA) for CME accreditation approval for 1 year.

### **\$5,000 Grant – Hosting of a Pre-Packaged CME Accredited Program**

For partners who have developed educational content which is filmed, developed, accredited and ready for delivery, the DPAF can implement and host your content on the SDPA's LMS for an educational grant of \$5,000 per credit hour for a period of 1 year. This will provide you with exposure to the SDPA and DPAF communities.